

SPONSORSHIP OPPORTUNITIES

HIDDEN TALENTS

See the Ability. Celebrate the Brilliance.

VersAbility Resources

Annual Fundraising Gala

October 22, 2026 | 6 to 10 p.m.

Hampton Roads Convention Center
Hampton, Virginia

versability
resourcesSM
WHERE ABILITY MEETS OPPORTUNITY

Dear Friends and Community Leaders,

There is extraordinary talent within every person – sometimes visible, sometimes waiting for the right opportunity to shine.

At VersAbility Resources, we see that talent every day.

We see it in a student earning their first industry certification. In an artist discovering a creative voice. In an employee thriving in a meaningful career. In the quiet determination of someone building independence one step at a time.

Our 2026 Annual Fundraising Gala, **Hidden Talents**, is a celebration of those gifts – and the inclusive community that makes them possible.

Inclusion begins with recognition. When we create environments where people with disabilities are supported, valued and given access to opportunity, hidden talents are revealed. Through our early childhood intervention, workforce training, residential and community support programs, VersAbility helps individuals uncover their strengths and share them confidently with the world.

I invite you to partner with us as a sponsor of this special evening.

Your sponsorship does more than support a memorable event – it fuels programs that expand opportunity, strengthen independence and build a more inclusive region where everyone's contributions matter. When you invest in VersAbility, you invest in potential. You invest in belonging. You invest in a future where talent is recognized not by limitation, but by possibility.

Thank you for considering sponsorship of **Hidden Talents**. Together, we can ensure that every individual has the opportunity to shine.

With gratitude,



Kasia Grzelkowski
President & CEO
VersAbility Resources

About Our Keynote Speaker: **Jessica Cox**

Jessica Cox is an internationally recognized inspirational speaker whose life and achievements redefine what's possible. Born without arms, Jessica has transformed challenges into triumphs, becoming a fourth-degree black belt in Taekwondo and the world's first licensed armless pilot.

Her extraordinary journey – from navigating childhood with a disability to achieving groundbreaking success in aviation – embodies adaptability, resilience and determination. Through her compelling keynote presentations, Jessica empowers audiences to embrace change, cultivate agility and future-proof their mindset in the face of adversity.

Jessica has been featured in numerous media outlets and is the subject of the award-winning documentary *Right Footed*, which chronicles her life story, personal growth and advocacy for disability rights. Today, she continues to inspire individuals and organizations worldwide to overcome obstacles, reimagine limitations, and unlock their full potential.



Presenting Sponsor – \$50,000

- Two reserved tables (16 guests) with premier seating
- Opportunity for a company representative to deliver 2-3 minutes of remarks from the stage
- Premier logo placement onsite and across all marketing materials, including the website (with link)
- Prominent Company banner prominently display at the event
- Verbal Recognition from the emcee during program remarks
- Company name/logo featured on VersAbility's social media platforms with direct tag to company page
- Full-page sponsored ad in the event program and on event screens
- Inclusion of company name and logo included in VersAbility's post-event press release and blog
- Branded photo booth/360 featuring sponsor and VersAbility's logo exposure on all digital photos

SOLD



Thank you to our
PRESENTING SPONSOR
for their Leadership Support!

Ability Leader – \$25,000 (1 available)

- Two reserved tables (16 guests) with preferred seating
- Custom thank-you cards placed in every valet vehicle, with the option to include a promotional offer or branded message
- Verbal recognition from the emcee during program remarks
- Prominent Logo placement onsite, in marketing collateral and on VersAbility's website
- Logo featured on VersAbility's social media platforms with direct tag
- Half-page color sponsored ad in the event program
- Company logo displayed on event screens
- Inclusion of company name in VersAbility's post-event press release and blog

Ability Supporter – \$10,000 (1 available)

- One reserved table (8 guests)
- Branded Signage displayed at all four bars for exclusive Hosted Bar Sponsor
- Logo recognition onsite, in the event program, on event screens and on VersAbility's website
- Logo recognition on VersAbility's social media platforms
- Option for sponsor to provide custom branded napkins

Table Sponsor – \$5,000

- One reserved table (8 guests)
- Logo recognition onsite, and on VersAbility's website
- Logo recognition in the event program

Ability Partner – \$15,000 (1 available)

- Two reserved tables (16 guests) with preferred seating
- Premier Logo displayed on all event audio-visual screens through the evening
- Premier Logo placement onsite, in event marketing materials and on VersAbility's website
- Logo featured on VersAbility's social media platforms with direct tag
- Quarter-page color sponsored ad in event program
- Inclusion of company name in VersAbility's post-event press release and blog

Friends of VersAbility – \$1,000

- Two guests
- Name recognition on VersAbility's website
- Name listing in the event program

Sponsored Ad – \$500

Company-sponsored advertisement displayed on event screens and/or in the printed event program

For further information,
please reach out to:

Karen Gould
Events Coordinator
757-974-7631
kgould@versability.org

LEARN
MORE



Ad Submission and Logo Reminder:

Please submit your program ad by October 2.

Full page ads: 8.5H x 5.5W • Half-page ads: 4.25H x 5.5W
All sponsors are also asked to provide a high-resolution logo.

Please send these items to kgould@versability.org



HIDDEN TALENTS

See the Ability.
Celebrate the Brilliance.

When you sponsor Hidden Talents, you do more than support an evening celebration – you invest in potential, inclusion and the opportunity for every individual to shine.

How Support Changes Lives

Your support directly powers programs that help individuals with disabilities thrive at every stage of life:

- Early Childhood Intervention: Supporting children ages 0–3 in Hampton and Newport News
- Day Support: Enriching lives and promoting independence for adults
- Residential Homes: Providing 24/7/365 care and stability
- Workforce Training: Offering certifications and hands-on experience in high-demand fields such as forklift operations, welding and cybersecurity
- Supported Employment: Providing job opportunities for people with disabilities



WATCH
VIDEO



Watch how your support empowers possibility and changes lives every day.

Together, these programs create pathways to lifelong opportunity.

We envision a world where people with disabilities enjoy dignified, productive lives of their choosing as fully accepted members of society.

[versability.org](https://www.versability.org)

